**POSTGRES VISION** is the preeminent event for defining the future of enterprise Postgres and open source data management.
The key to a successful digital transformation in the midst of so much uncertainty is agility, with all the companies fundamentally needing to become software companies to drive innovation.

Ed Boyajian
Opening Remarks, 2018
Be part of an **elite group of companies** shaping the future of open source data management and enterprise Postgres.

Have access to IT leaders, developers, and data professionals from Fortune 500 corporations, large government agencies, fast-growing start-ups, and **the best and brightest Postgres Community leaders from around the world.**

**Share your company’s messaging with** the most influential industry analysts and thought-leading press.

Spend quality time with your customers, prospects, partners, and industry leaders with **exclusive access to networking events in the historic city of Boston.**
DEMOGRAPHICS

INDUSTRY

40% F500/G2000
30% GOV
20% STARTUPS
10% ISV

ATTENDEES

20% SENIOR IT MANAGERS & EXECUTIVES
25% DEVELOPERS
25% DATABASE ADMINISTRATORS (DBAs)
10% CHIEF DATA & ANALYTICS OFFICERS
10% ENTERPRISE ARCHITECTS
5% PRESS & ANALYSTS

TECHNOLOGIES

INFRASTRUCTURE-AS-A-SERVICE (IaaS)
PLATFORM-AS-A-SERVICE (PaaS)
DATABASE-AS-A-SERVICE (DBaaS)
ANALYTICS PLATFORMS
OPEN SOURCE OPERATING SYSTEMS
ENTERPRISE RESOURCE PLANNING SOFTWARE
OPEN SOURCE RELATIONAL AND NoSQL DBMS
STORAGE, SERVER, SECURITY, AND NETWORKING HARDWARE
ENTERPRISE MANAGEMENT TOOLS FOR DEVELOPERS AND DBAs
CONFERENCE OVERVIEW

CONFERENCE TRACKS

VISION TRACK
Thought leaders will share their insights on the Future of Postgres—what’s new, what’s next, and what we are aspiring toward.

REAL-WORLD TRACK
Your peers discuss their real-world stories of how Postgres is helping them outmaneuver competitors, reduce costs, and invest more in innovation.

TECH AND TOOLS TRACK
Experts share what’s new in Postgres, including tools for greater scalability, security, and availability, and deployment models like containers and cloud.

MONDAY, JUNE 24
PRE CONFERENCE TRAINING DAY
EXCLUSIVE VIP RECEPTION

TUESDAY, JUNE 25
CONFERENCE DAY 1
CONFERENCE SESSIONS
Featured Keynotes
Breakout Sessions
Postgres Rocks Party

WEDNESDAY, JUNE 26
CONFERENCE DAY 2
CONFERENCE SESSIONS
Featured Keynotes
Breakout Sessions
There have been many important times in Apple’s history when going open made the difference... so being open at the right time has really paid off.

Steve Wozniak
Keynote Speech, 2016
# Sponsorship Packages & Benefits

## Sponsor Benefits Package
- **30-Minute Keynote**
- **45-Minute Breakout Session**
- **Booth Space and Turnkey Booth Structure**: 10’ x 20’
- **Access to Post-Conference Attendee list**

## Conference Access Passes
- **General Access**
  - Diamond: 12
  - Gold: 8
  - Silver: 5
  - Startup: 3
- **Exclusive Access to VIP Reception**
  - Diamond: 5
  - Gold: 2
  - Silver: 0
  - Startup: 0

## Pre-Event Recognition
- **Recognition on Conference Website**
- **Recognition in Conference Attendee Emails**
- **Recognition in Pre-Conference Marketing Outreach**

## Features

<table>
<thead>
<tr>
<th>Features</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Startup</th>
</tr>
</thead>
<tbody>
<tr>
<td>30-Minute Keynote</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-Minute Breakout Session</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth Space and Turnkey Booth Structure</td>
<td>10’ x 20’</td>
<td>10’ x 10’</td>
<td>6’ x 10’</td>
<td>3’ Kiosk</td>
</tr>
<tr>
<td>Access to Post-Conference Attendee list</td>
<td>●</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Pricing

- **Diamond**: $40,000
- **Gold**: $25,000
- **Silver**: $10,000
- **Startup**: $5,000
# Sponsorship Packages & Benefits

## On-Site Recognition

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond ($40,000)</th>
<th>Gold ($25,000)</th>
<th>Silver ($10,000)</th>
<th>Startup ($5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition on Signage</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Recognition on Collateral</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Recognition on Conference T-Shirts</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Recognition in Keynote Hall</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Attendee Bag Insert</td>
<td></td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
<tr>
<td>Promo Video Featured on Video Screens Throughout Venue</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
<td>⬜</td>
</tr>
</tbody>
</table>

## A La Carte

<table>
<thead>
<tr>
<th>Feature</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding on Hotel Key Cards</td>
<td>$1,500</td>
</tr>
<tr>
<td>Branding on Elevator Screens</td>
<td>$2,500</td>
</tr>
<tr>
<td>Charging Station</td>
<td>$2,500</td>
</tr>
<tr>
<td>Reserved Branded Seating in Keynote Hall</td>
<td>$5,000</td>
</tr>
<tr>
<td>Coffee Station</td>
<td>$2,500</td>
</tr>
</tbody>
</table>
2018 HIGHLIGHTS
Please print your company name exactly as it should appear in all marketing and promotional materials for the conference. Once the form is complete, please email this page to info@PostgresVision.com and we’ll contact you shortly with more information and details.

**CONTACT INFORMATION**

NAME ________________________________________________________________

TITLE ________________________________________________________________

EMAIL ________________________________________________________________

PHONE ________________________________________________________________

MAILING ADDRESS ______________________________________________________

**COMPANY INFORMATION**

COMPANY NAME ________________________________________________________

COMPANY WEBSITE ______________________________________________________

Companies we do NOT wish to exhibit next to: ________________________________

Companies we WOULD LIKE to exhibit next to: ________________________________

**SPONSORSHIP SELECTION**

- [ ] Diamond
- [ ] Gold
- [ ] Silver
- [ ] Startup

- [ ] Branding on Hotel Key Cards
- [ ] Branding on Elevator Screens
- [ ] Charging Station
- [ ] Reserved Branded Seating in Keynote Hall
- [ ] Coffee Station